

**Report
Statistical
Annual
FY12-13**



**Metropolitan
Library System**

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ABOUT THIS REPORT

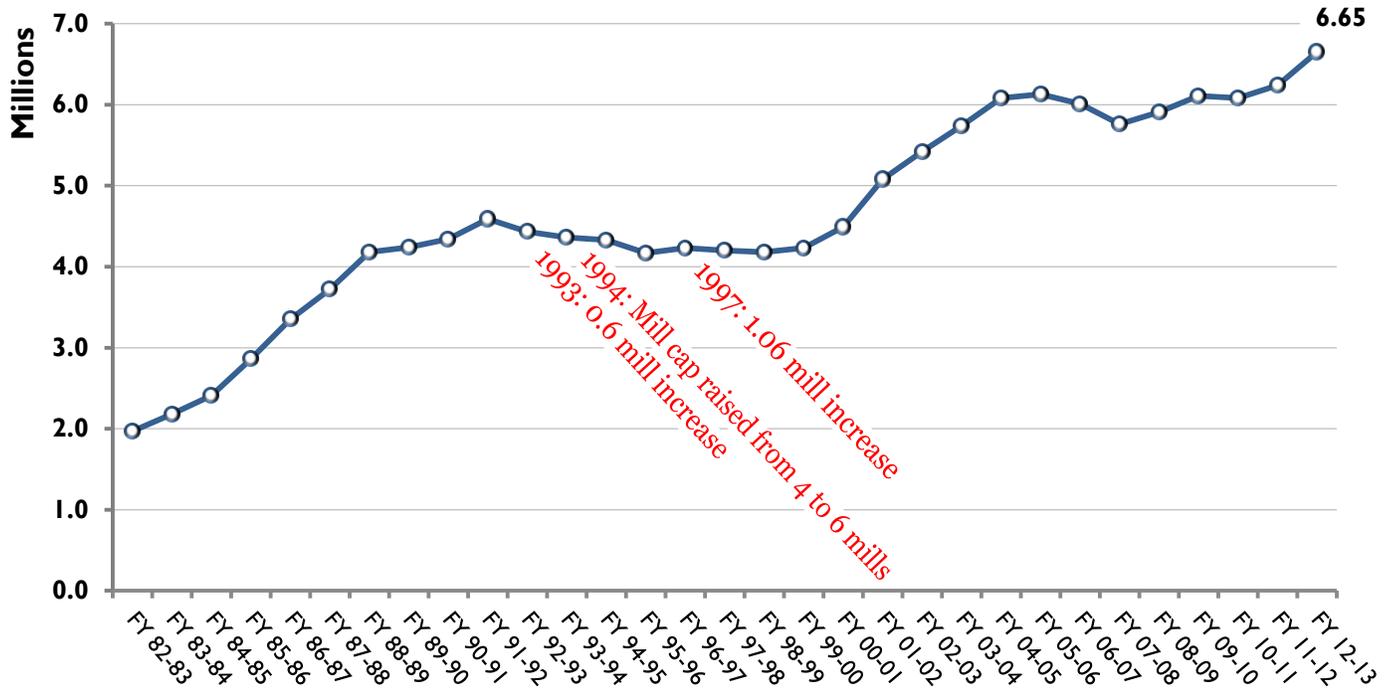
The Annual Statistical Report is a fixture of our yearly reporting practices. The Planning Department begins the process at the close of each fiscal year by gathering the past year's data. This information is first used to complete a report for the Oklahoma Department of Libraries (ODL). The ODL report, typically due in early October, is one of the requirements for MLS to be eligible for state aid in the coming year (\$287,392 in FY12-13). It is also an important resource for completing the many other annual surveys and reports, including this one, that are submitted to various agencies and organizations thereafter.

The Annual Statistical Report is intended to provide a fiscal year summary to the staff and Commission and to serve as a record for reference in future years. Some elements of this report vary from year to year but, where possible, numbers are placed in historical context to illustrate multi-year trends. These trends are the result of a combination of factors that can be broadly classified as either stemming from library policies and available resources or as the effects of larger social, demographic, and/or technological developments.

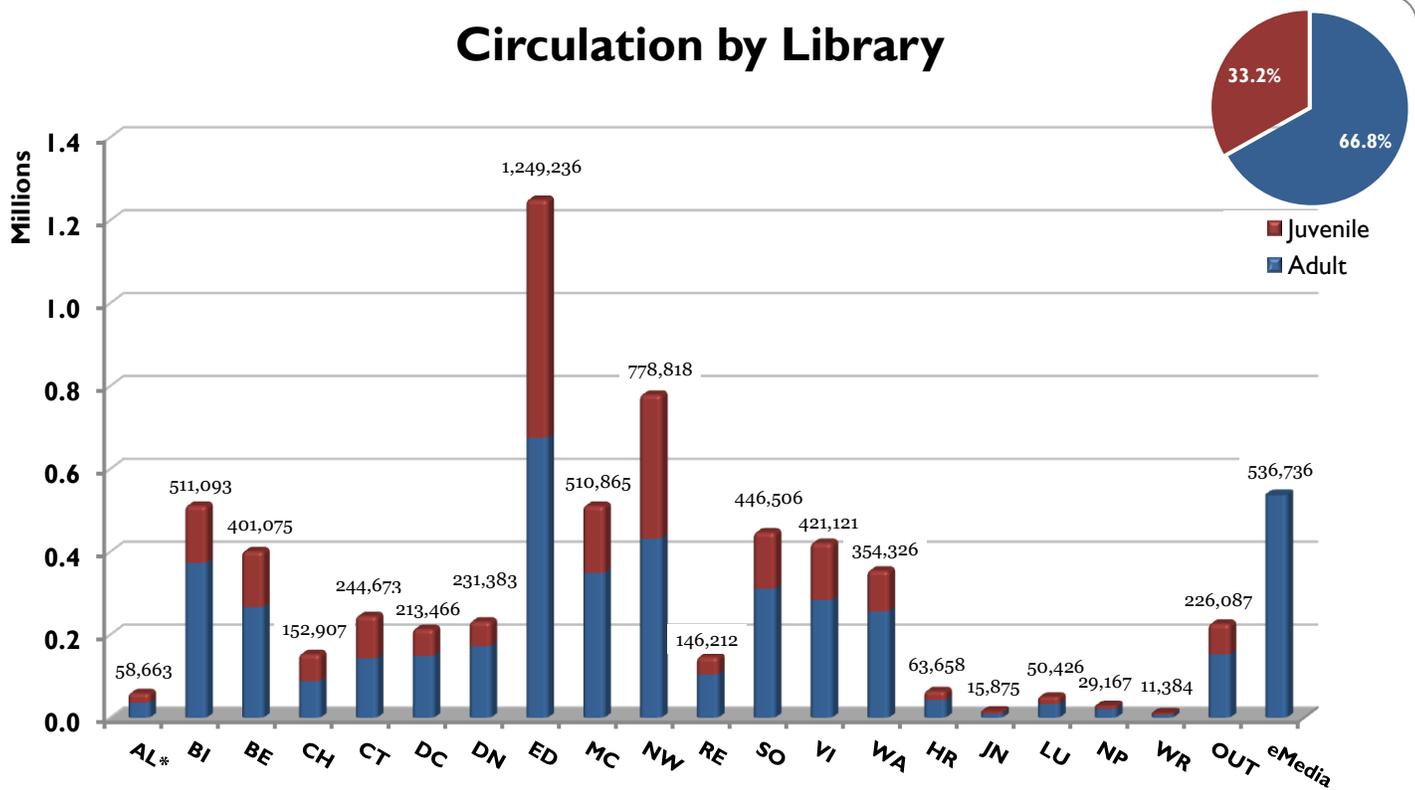
Finally, as we continue marketing the library to promote controlled and sustainable growth, there are considerations, such as maintaining a current and diverse collection, which take precedence over maximizing circulation or other numbers. Therefore, while reading this report, it is important to regard the results presented as a balancing of the resources used to fulfill our mission of providing materials, services and programs to Oklahoma County's diverse community.

CIRCULATION

Circulation History



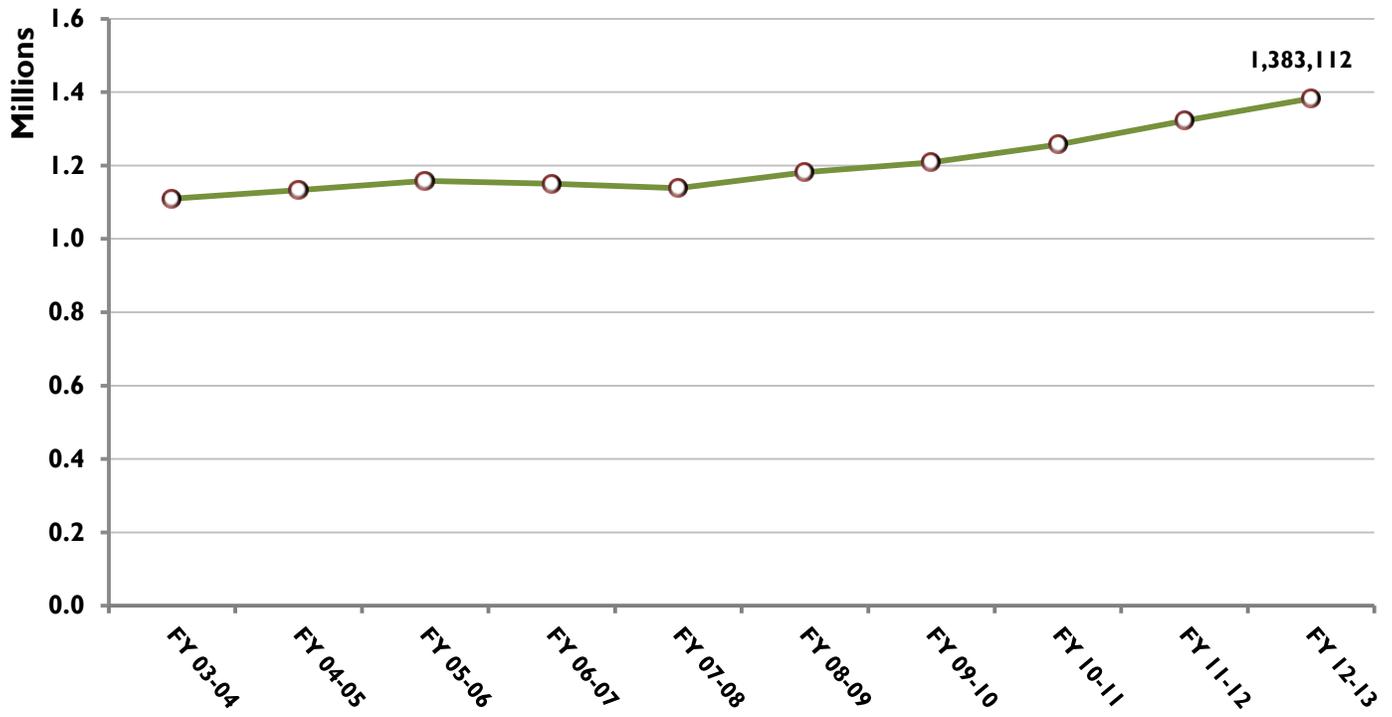
Circulation by Library



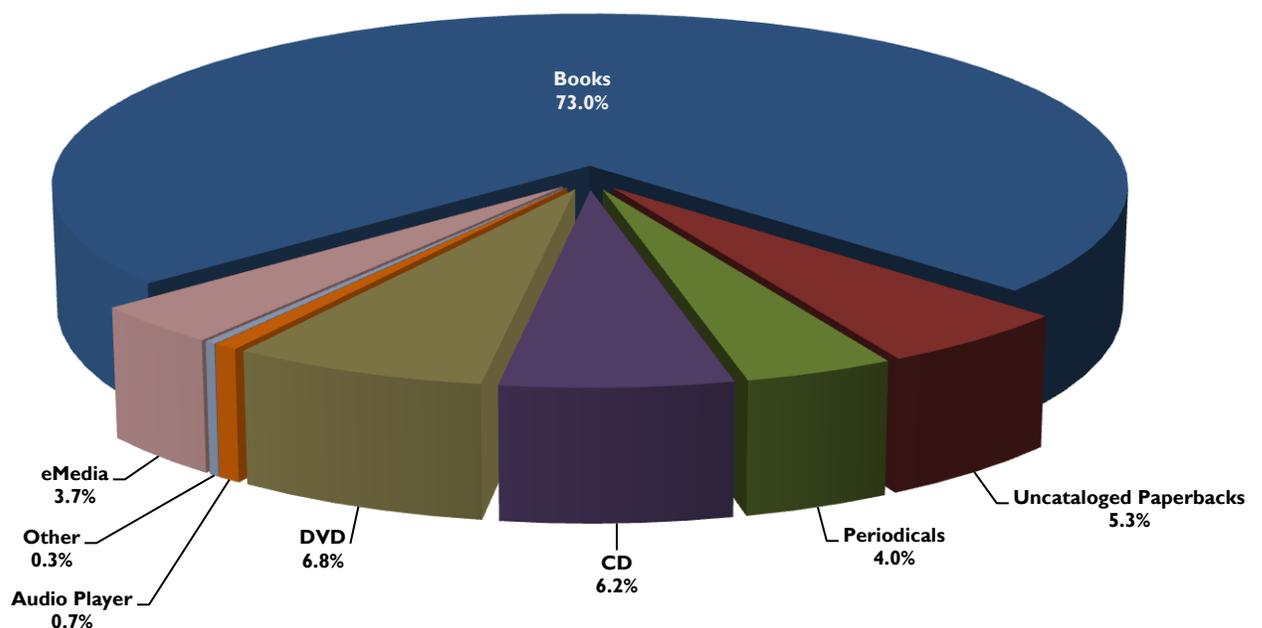
* The Almonte Library opened to the public in February of 2012.

INVENTORY

Inventory History



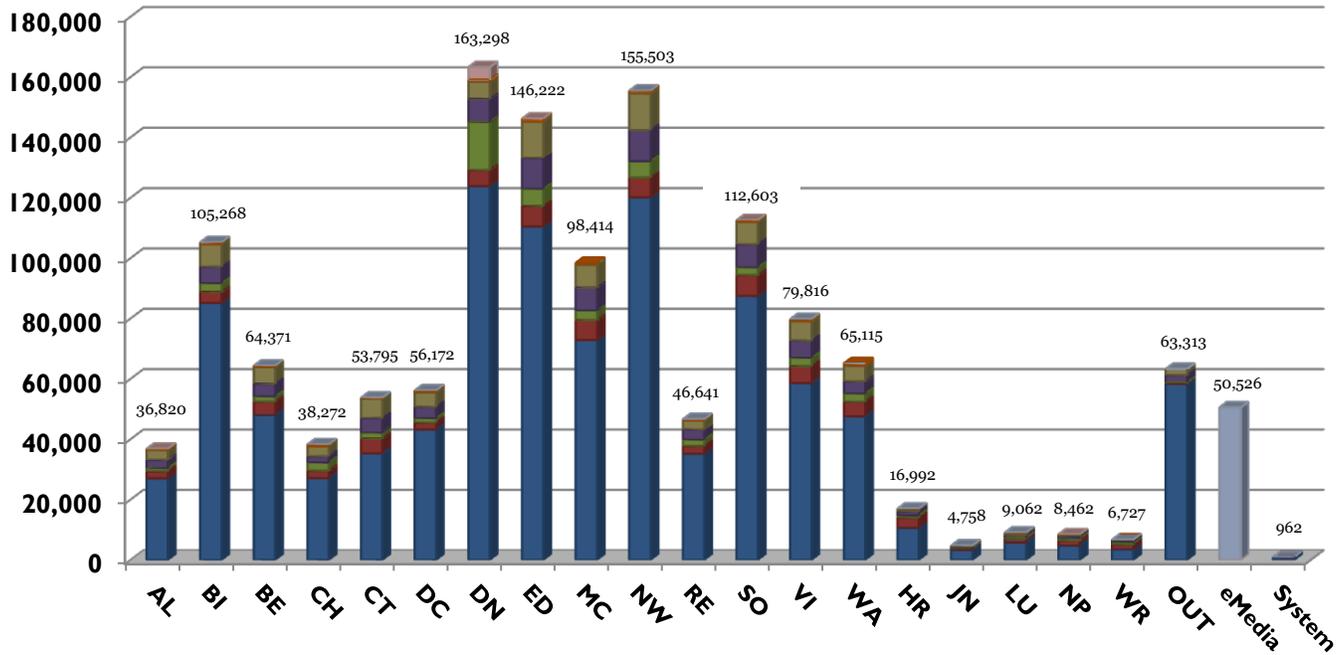
System Collection by Format



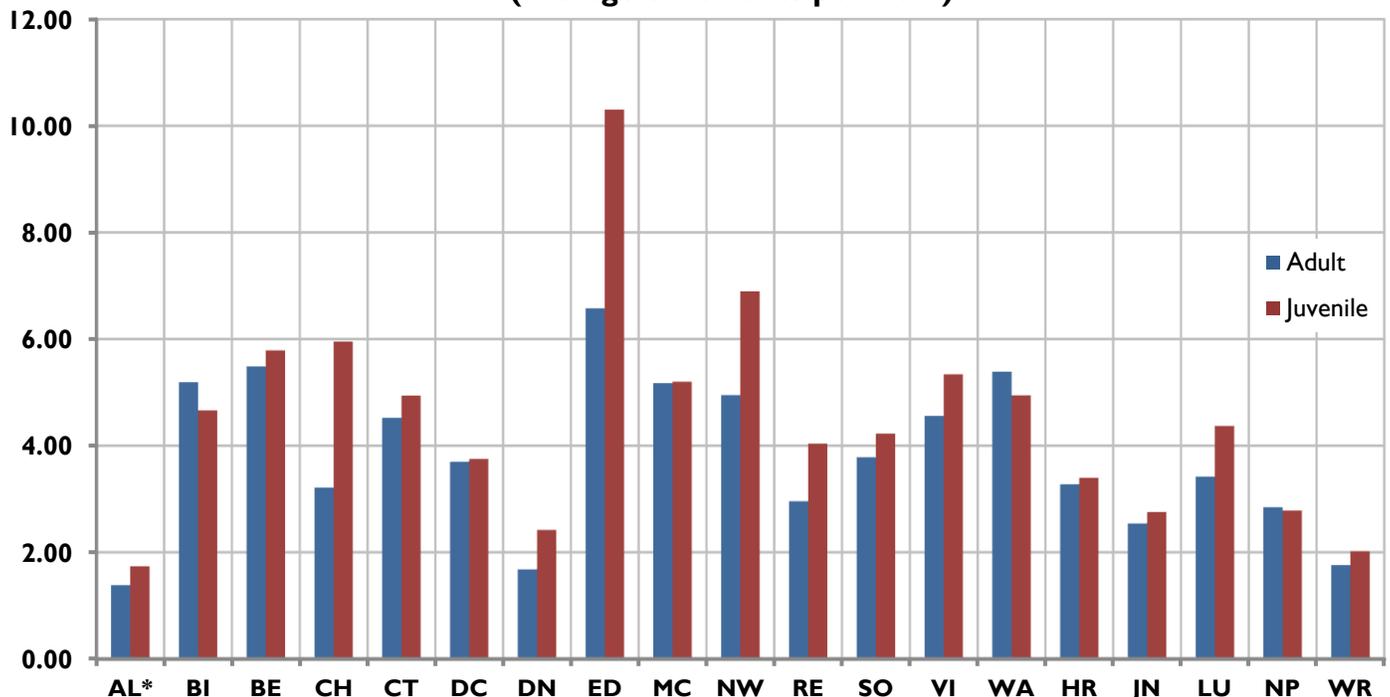
LIBRARY INVENTORIES

Library Inventories by Format

■ Books ■ Uncataloged Paperbacks ■ Periodicals ■ CD ■ DVD ■ Audio Player ■ Other ■ eMedia



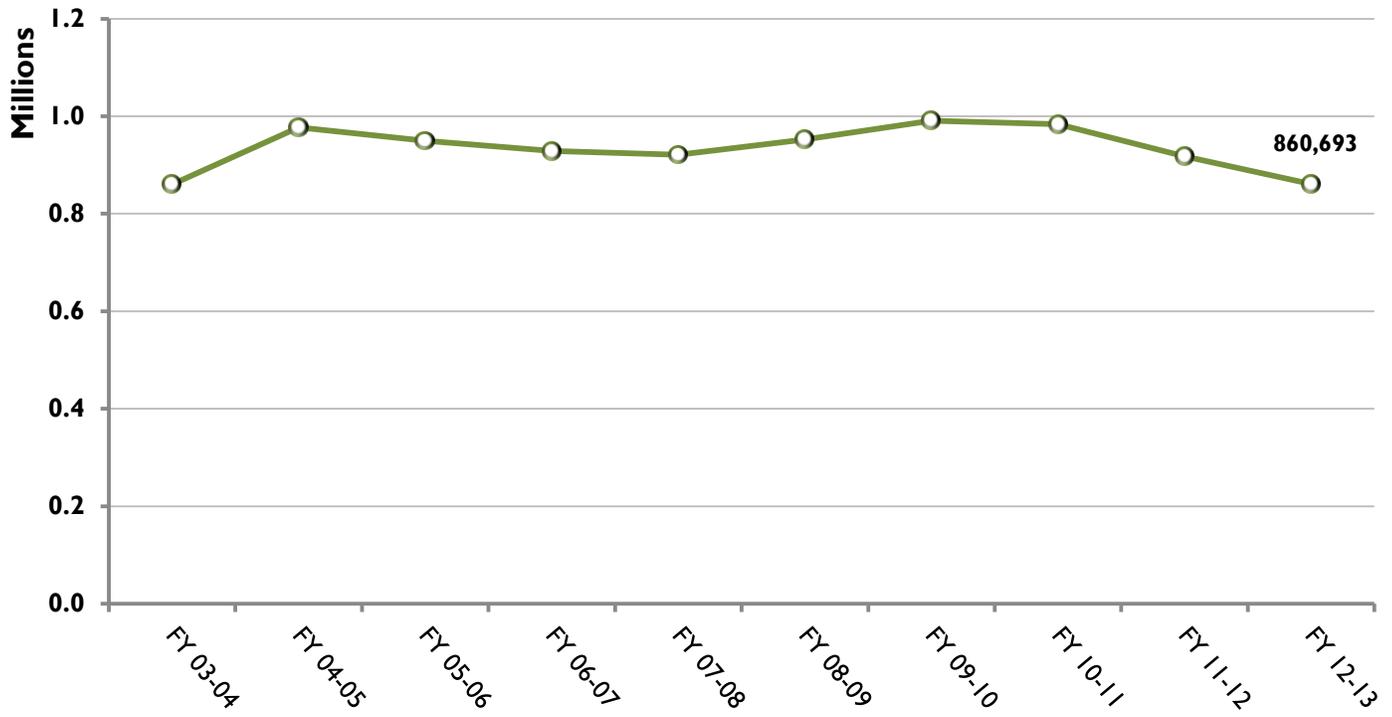
Collection Turns by Library (average check-outs per item)



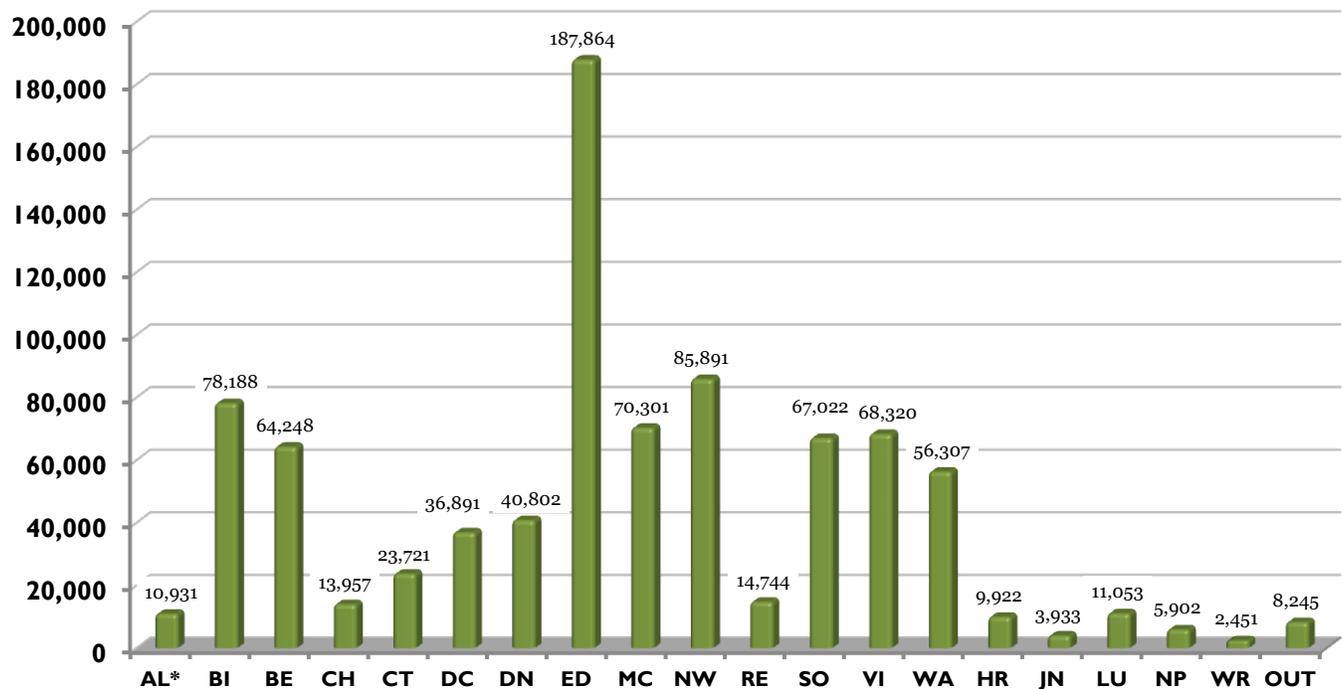
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RESERVES

Reserves Filled History



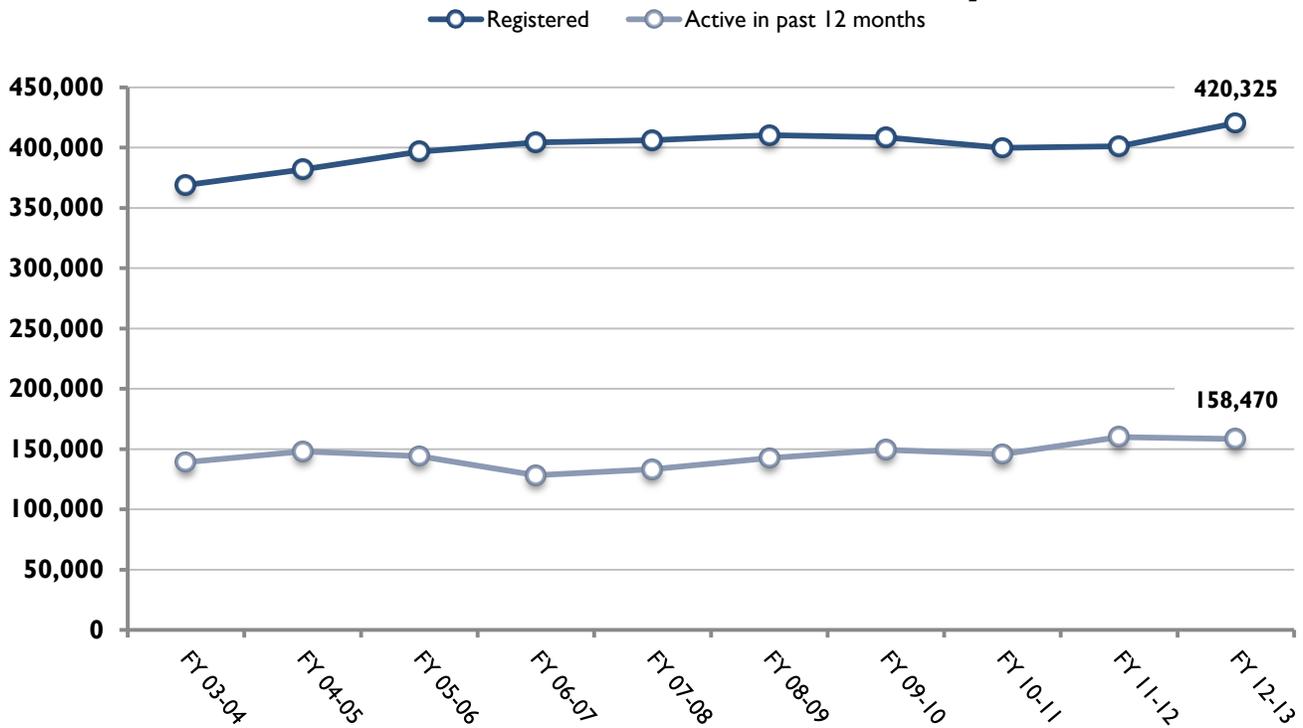
Reserves Filled by Library



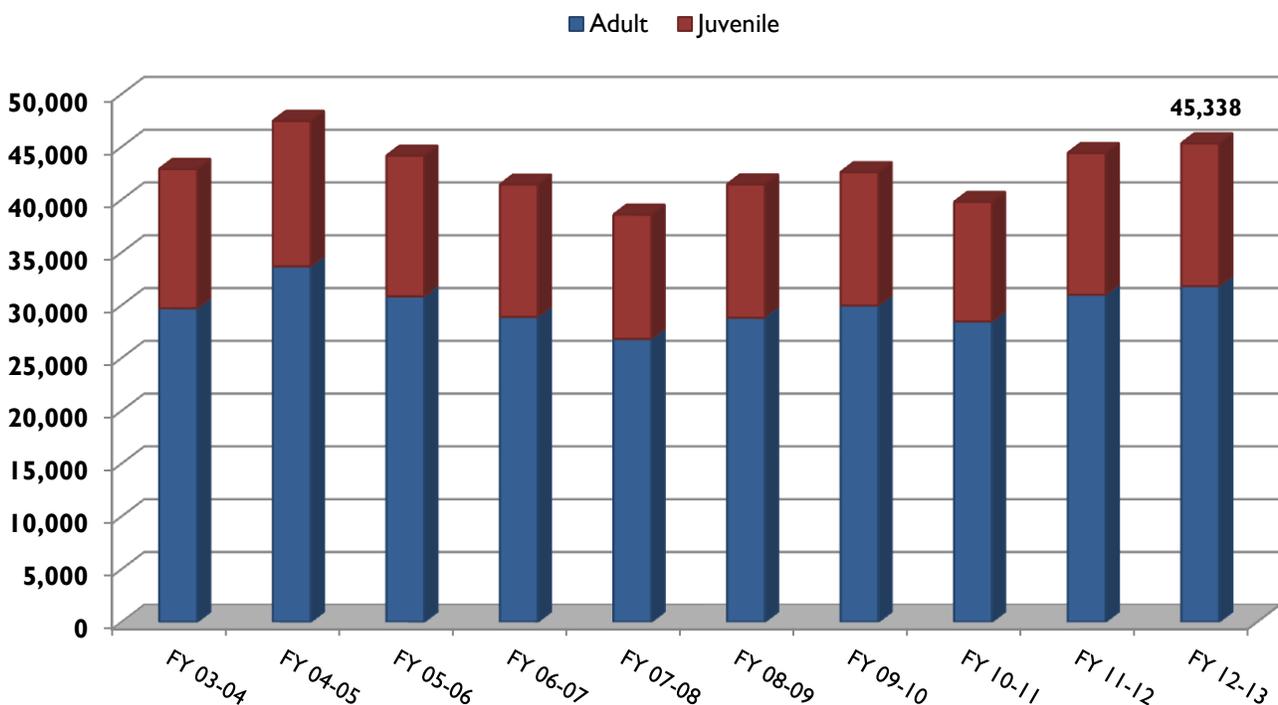
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LIBRARY CARDS

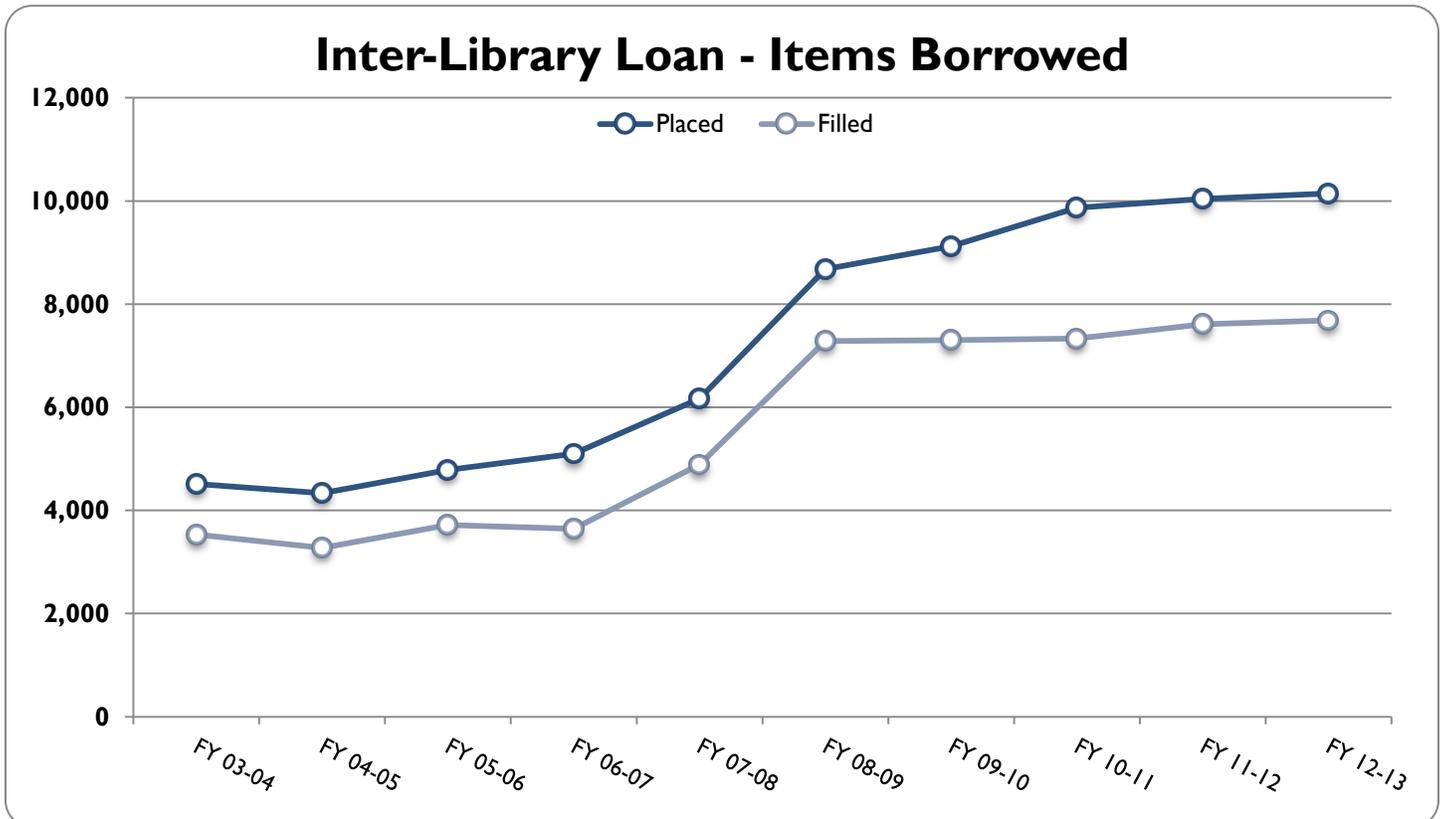
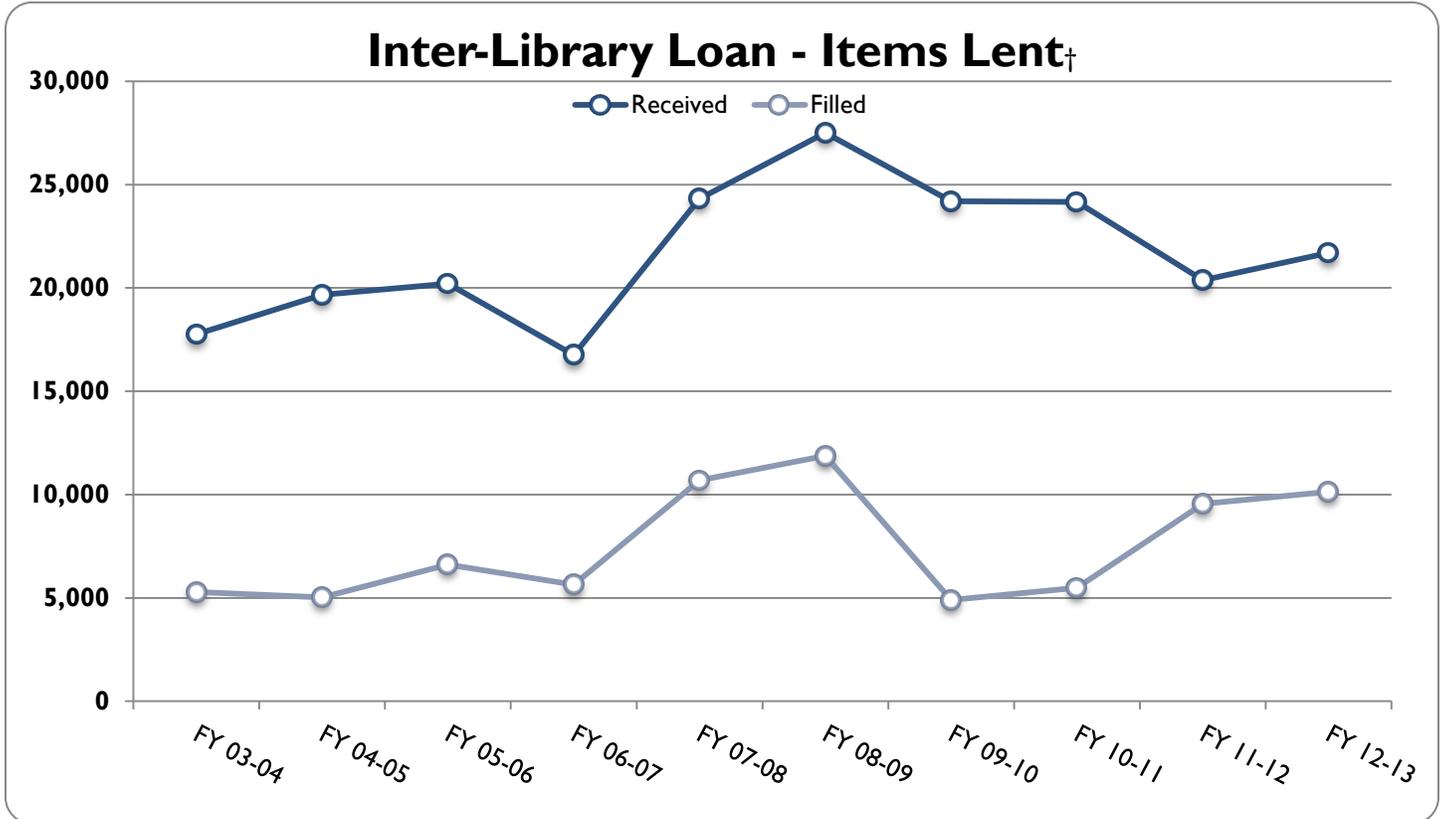
Library Cardholders History



New Library Cards Issued



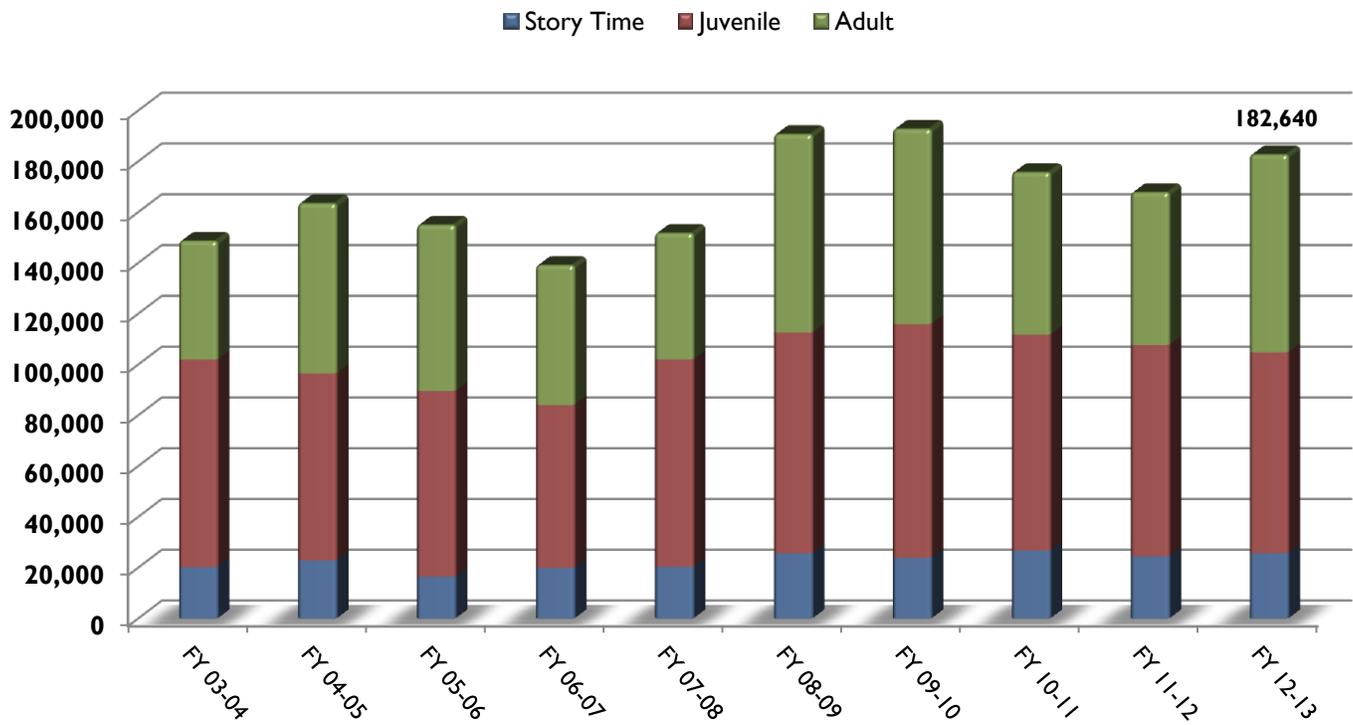
INTER-LIBRARY LOANS



†ODL's Agent ILL system was discontinued in 2009, which eliminated many duplicate requests. ILL lending was also suspended for two months during the move to the service center.

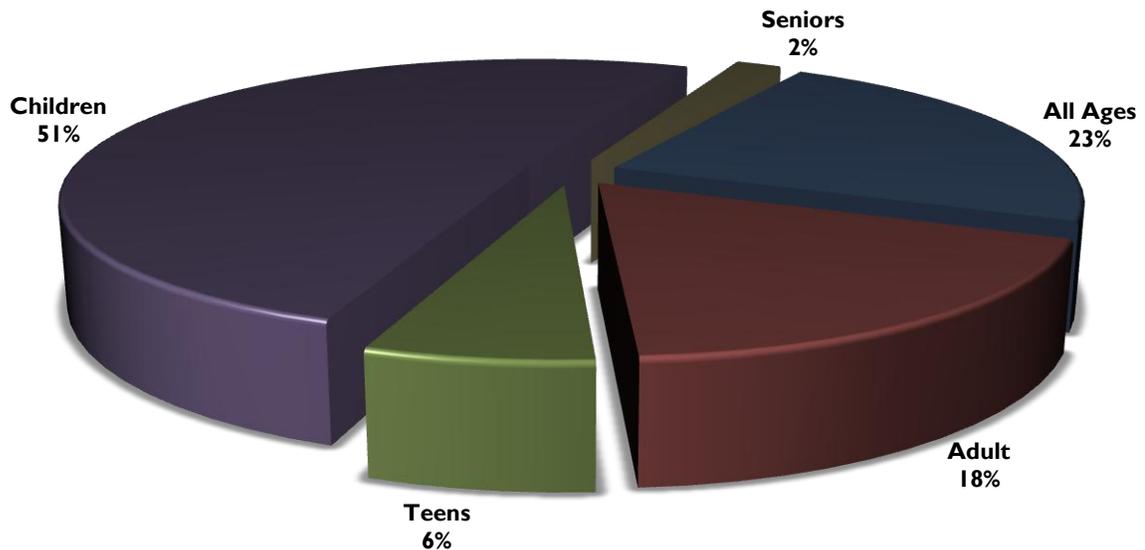
PROGRAM ATTENDANCE

Program Attendance History



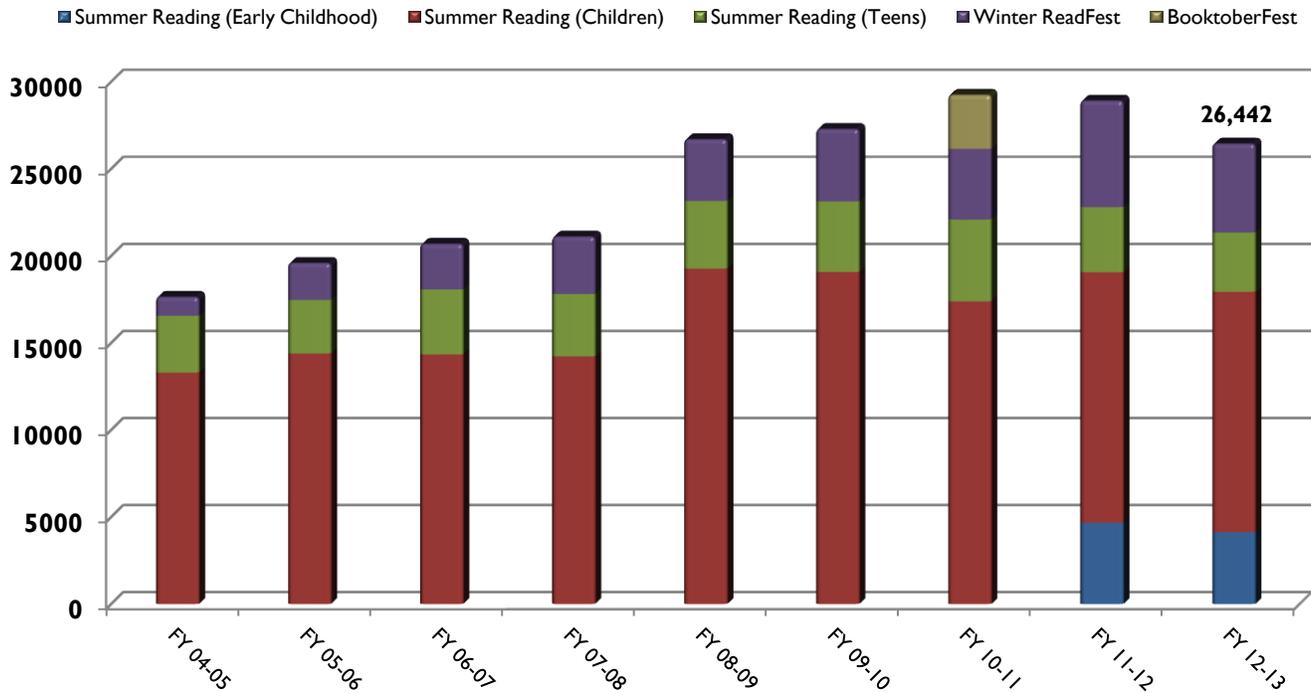
Program Attendance by Intended Audience

FY12-13 Total Attendance = 182,640

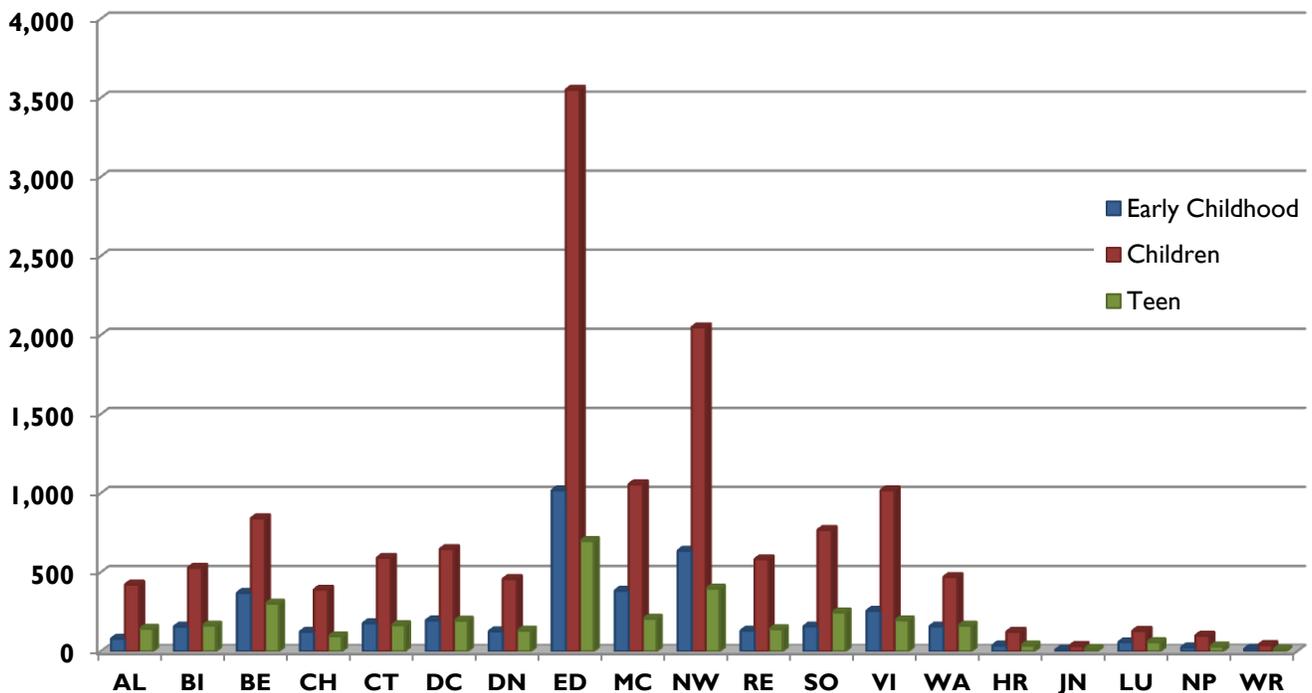


READING PROGRAMS

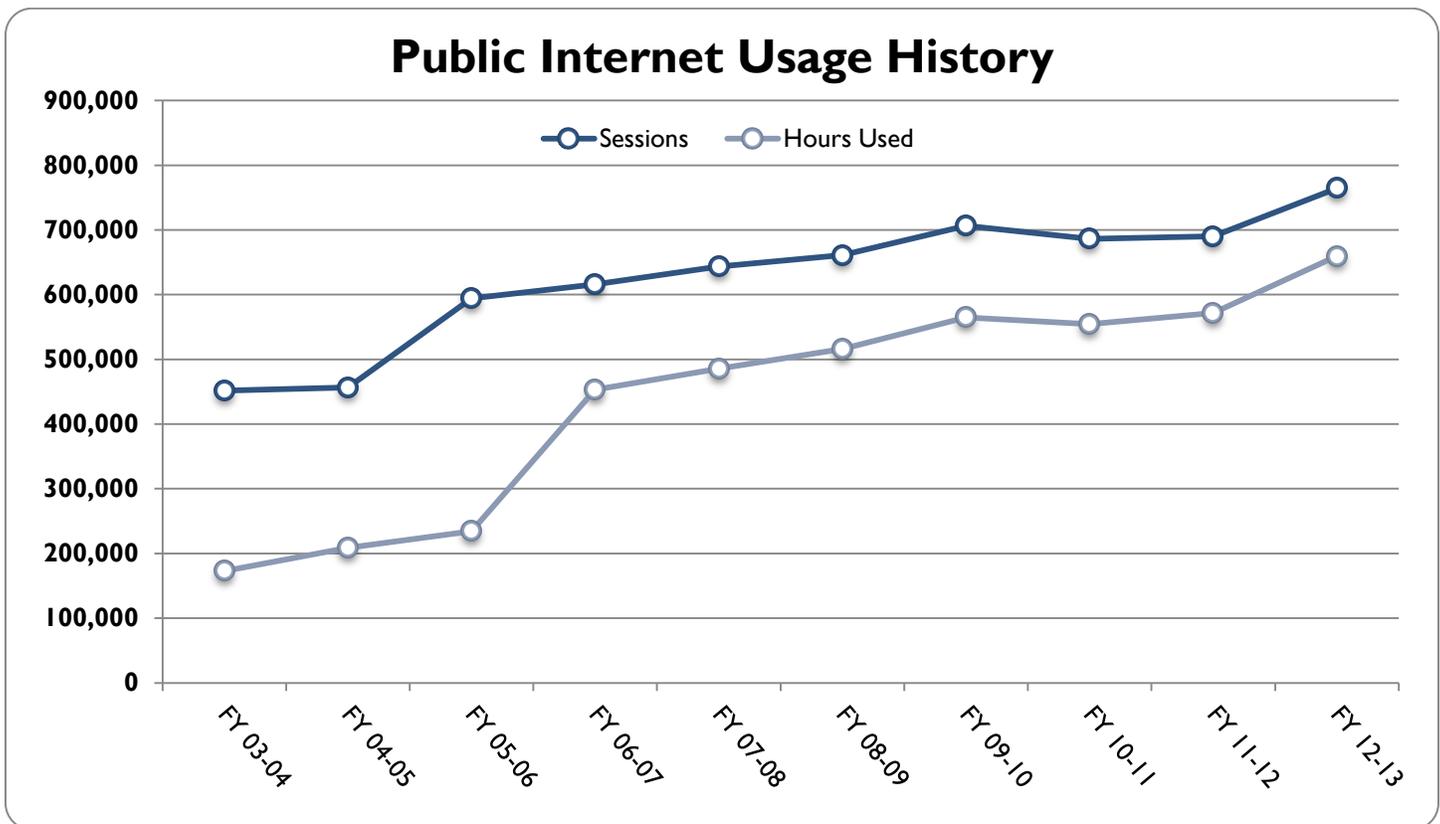
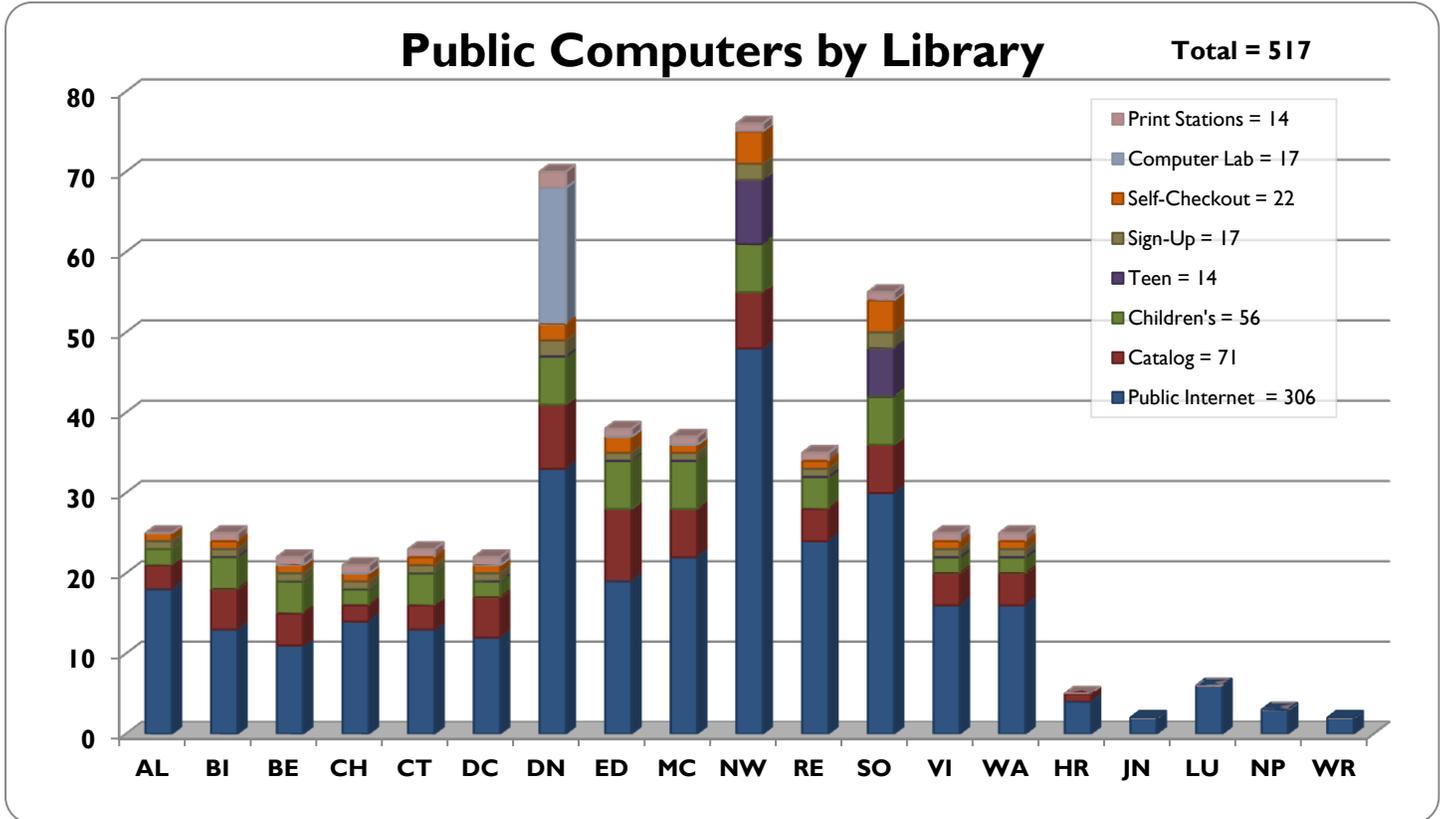
Reading Program Participation History



Summer Reading Sign-ups by Library

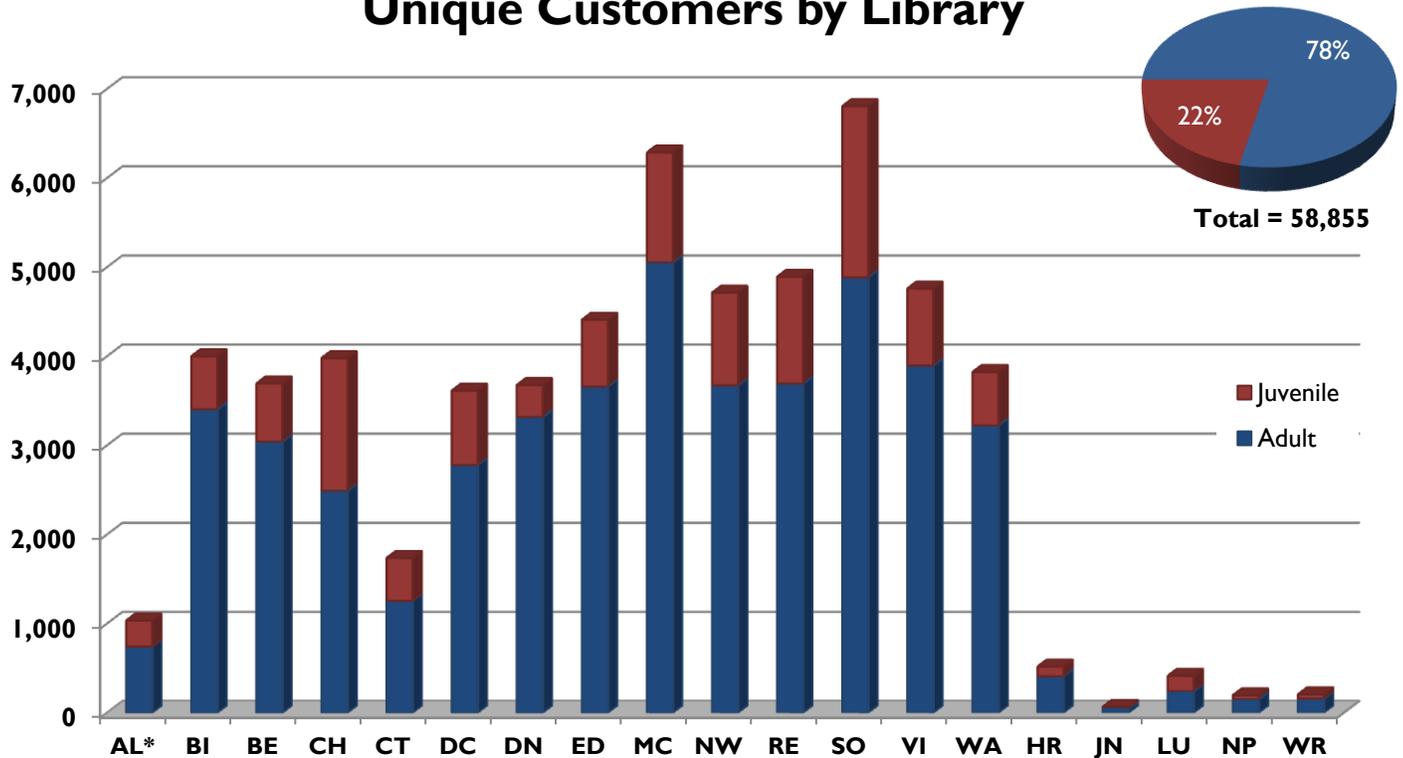


COMPUTER USAGE HISTORY

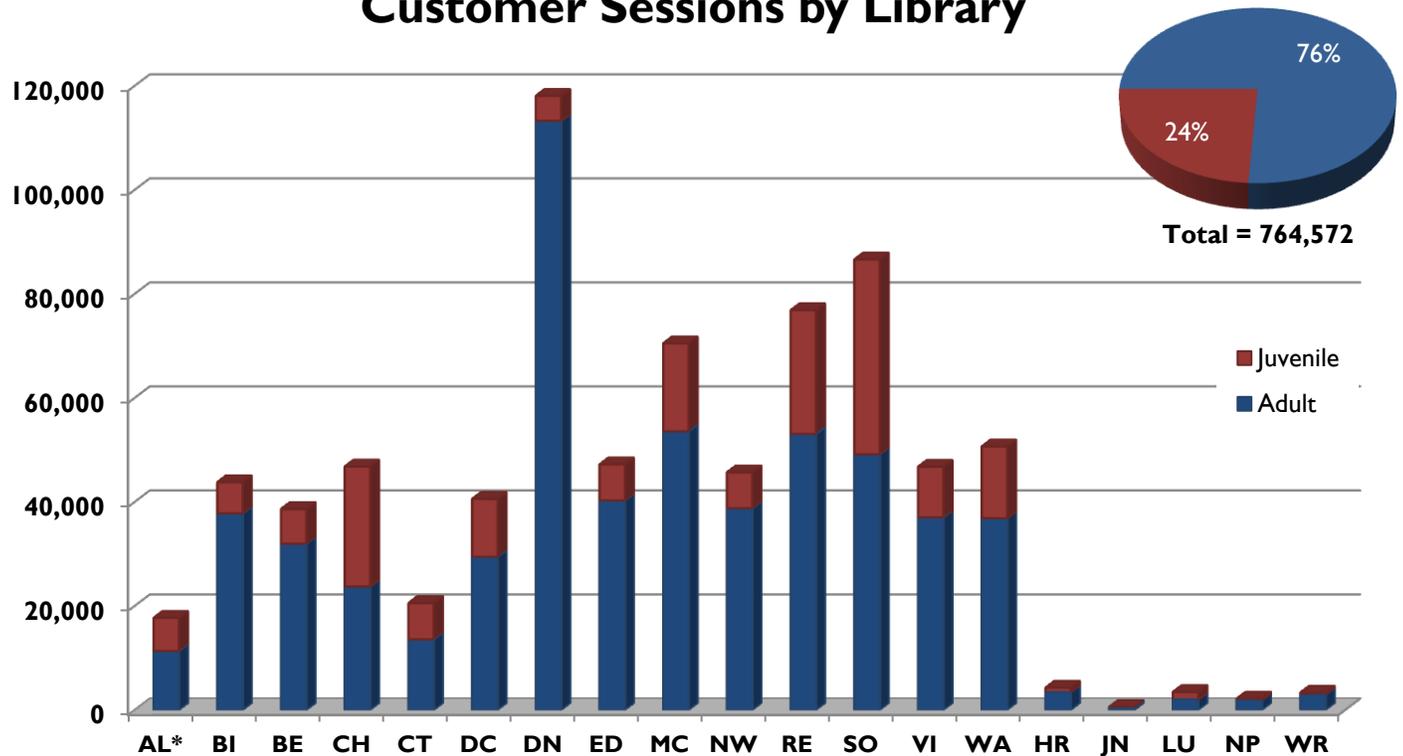


PUBLIC INTERNET USAGE

Unique Customers by Library



Customer Sessions by Library

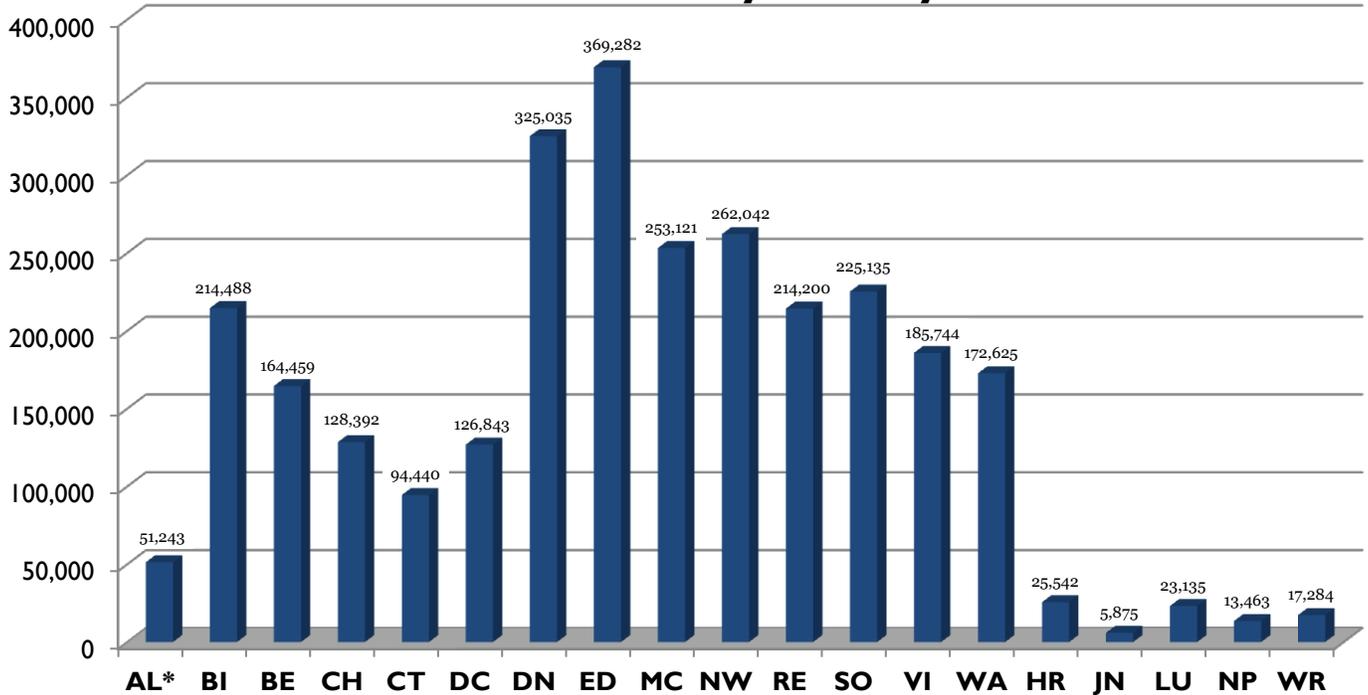


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LIBRARY VISITS

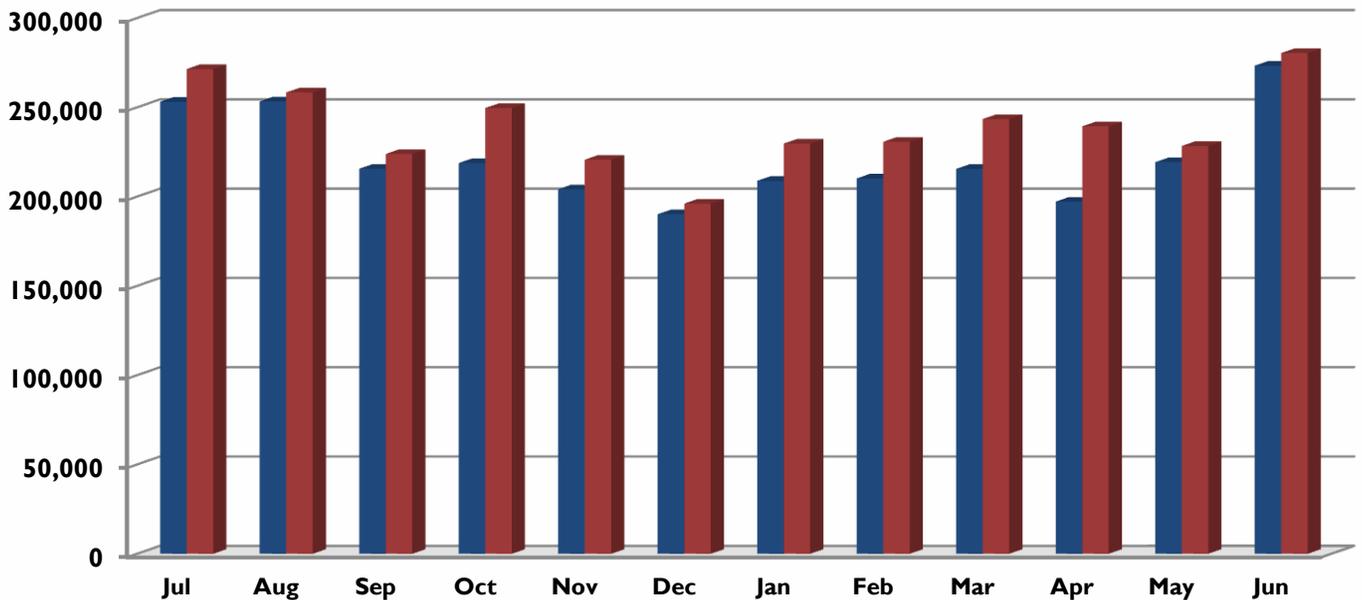
Total Visits by Library

Total = 2,872,349



Total Visits by Month

■ FY11-12 ■ FY12-13

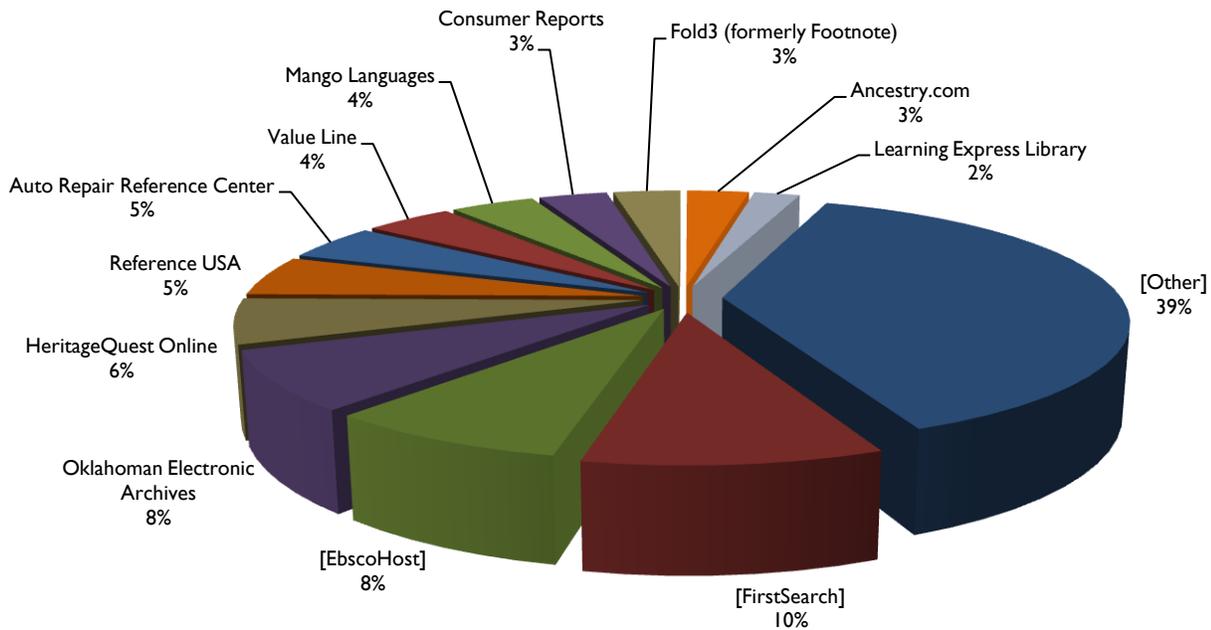


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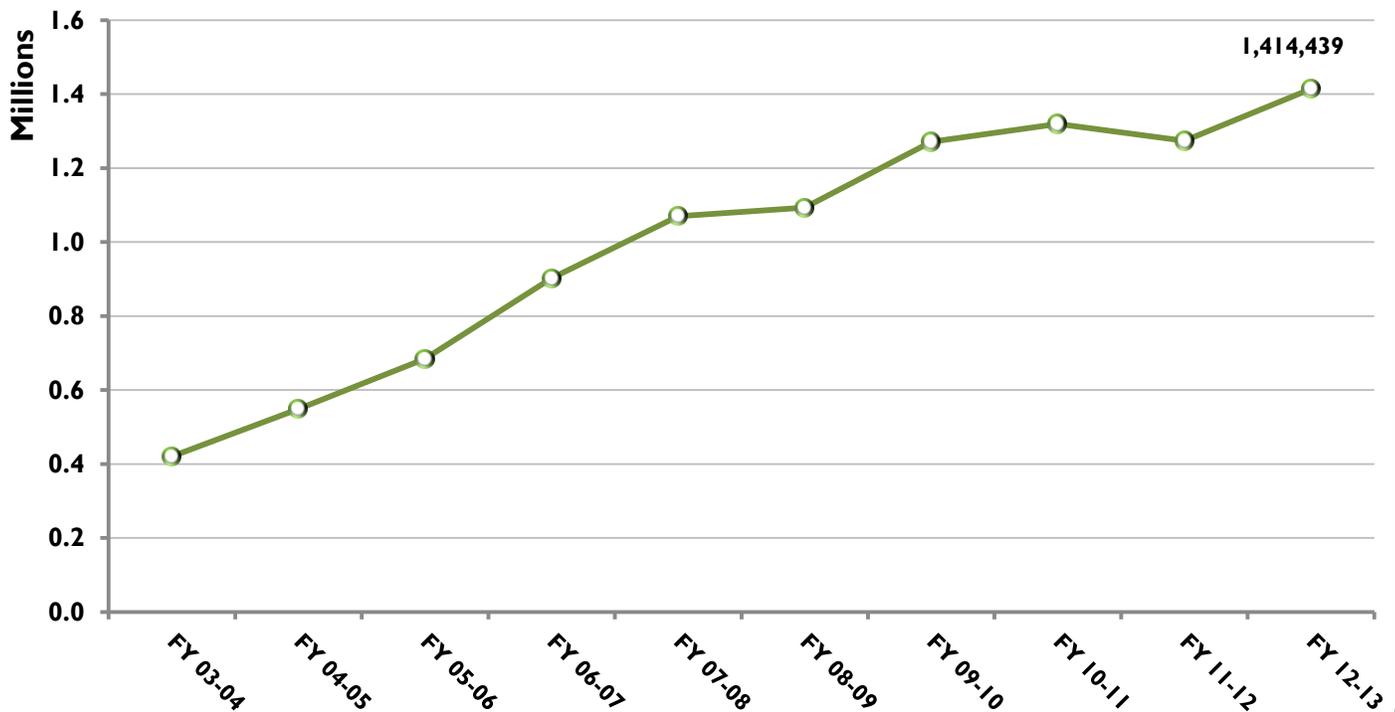
DATABASES AND WEBSITE

Database Visits

Total = 164,552



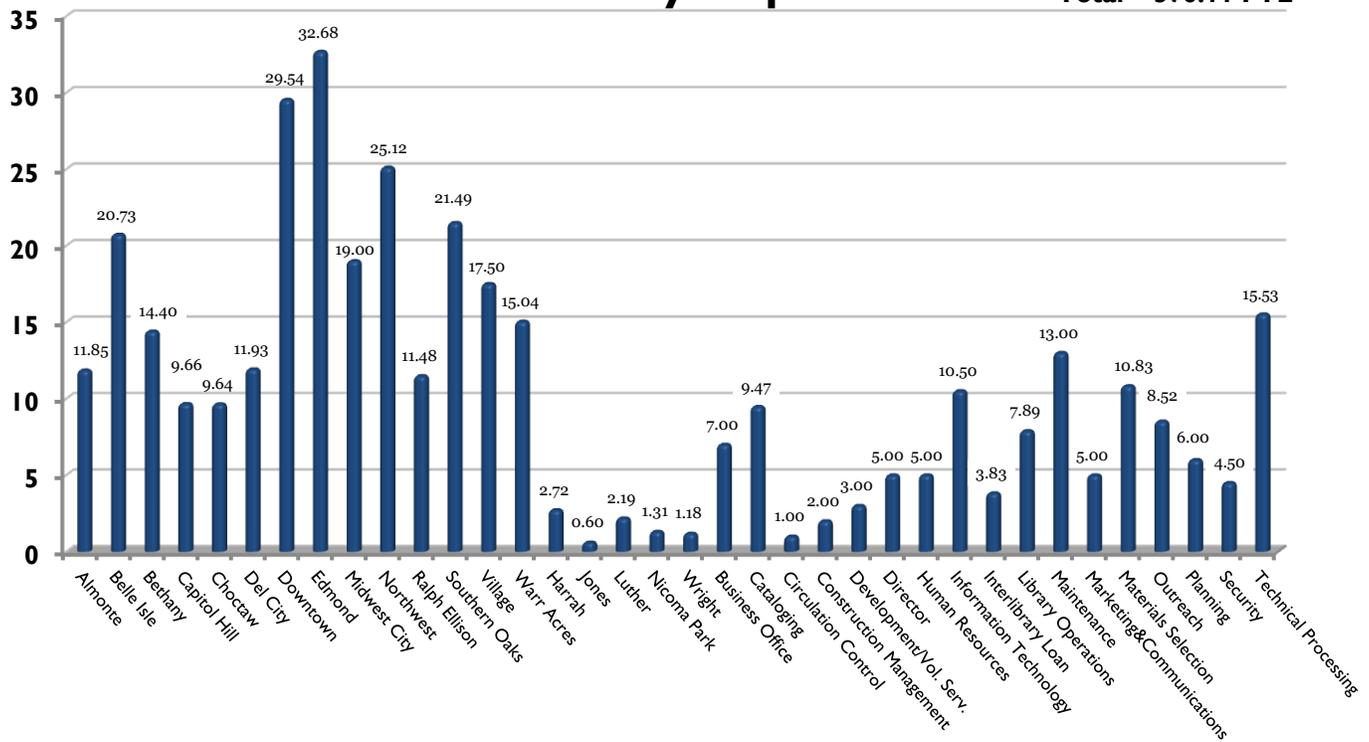
Metrolibrary.org Homepage Visits



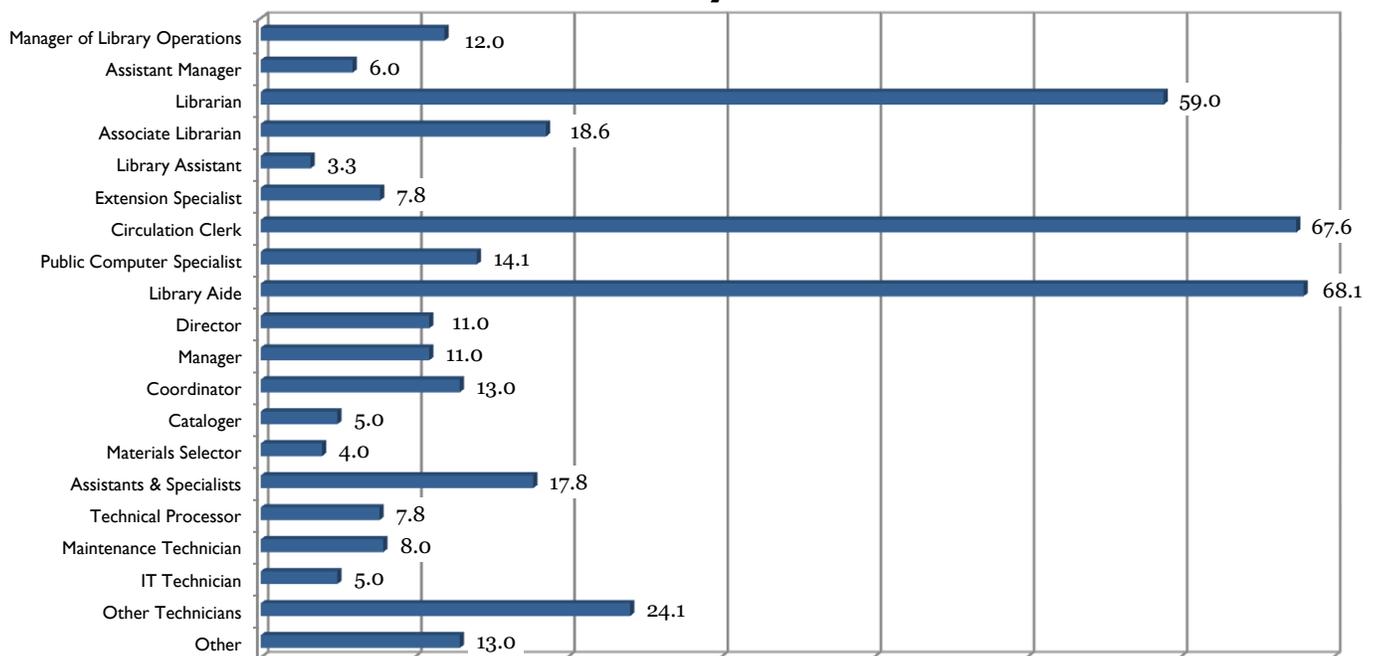
MLS STAFF

Staff FTEs by Department

Total = 376.11 FTE



Staff FTEs by Position



CONCLUSION

The Metropolitan Library System continues to expand in its ability to facilitate the free flow of information and ideas in new and exciting ways. Facility improvements, increased materials holdings and additional media content continue to represent a few of the many ongoing projects designed to provide increased value to our community now and for years to come.

Each of these factors has contributed to observed increases in the use of library materials and services during the 2012-2013 fiscal year, which has in turn, served to illustrate the value placed upon increased access to library materials and services among Oklahoma County residents.

On September 25, 2012, the newly renovated and expanded Southern Oaks Library reopened its doors to the public. In the nine months between October 1st and the end of the 2013 fiscal year, public Internet computer users at the Southern Oaks Library increased by 32.49% compared to the same period in the previous year, with total hours used increasing 40.76% over the same period.

Additionally, after demonstrating its importance to the surrounding community while serving as the temporary Southern Oaks location, the Almonte Library reopened its doors to the public in February of 2012. In the four months prior to the close of the 2012-2013 fiscal year, the Almonte Library received over 44,000 library visits, and circulated an average of 3,000 items per week.

6,653,677 items were borrowed or renewed during the 2012-2013 fiscal year, a quantity roughly equivalent to 8.97 transactions for each resident of Oklahoma County. These transactions constitute a 6.67% increase over that which was observed during the previous fiscal year. Most notably, in its first complete fiscal year with the Metropolitan Library System, the Northwest Library circulated 778,818 items, making it the second highest-circulating collection in the Metropolitan Library System. Similarly, eMedia circulation grew by 40.93% to 536,736 transactions, a quantity sufficient to rank the eMedia collection as the third highest-circulating collection in the Metropolitan Library System and entirely offset changes at those locations demonstrating fewer circulation transactions.

Finally, new library card holders increased by 2.05%, during fiscal year 2012-2013, and contributed to a 4.76% increase in registered borrowers overall. The other contribution to the increase is due to more of the borrowers remaining registered. These registered borrowers serve to illustrate the importance of continued usage in achieving observed increases in registered borrowers overall, as well as in usage of library materials and services in general.

As has been clearly demonstrated through the data collected during fiscal year 2012-2013, the Metropolitan Library System continues to provide library services to the citizens of Oklahoma County in the variety of ways and formats in which they prefer. In the coming years, the Metropolitan Library System will continue to upgrade and expand its facilities, materials, and services in order to grow alongside the evolving needs of our diverse community.

Prepared by: Planning Services

December 2013